

Mackenzie Miller

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Education

Masters of Science in Textile & Apparel Management

University of Missouri, Columbia, MO

Anticipated: Spring 2023

Bachelor of Science in Fashion Merchandising & Apparel Design

Double Emphasis in Merchandising & Design

Georgia Southern University, Statesboro, GA

Spring 2021

Bachelor of Business Administration in Management - Entrepreneurship & Innovation

Minor in International Studies

Georgia Southern University, Statesboro, GA

Spring 2021

President's List Distinction

Fall 2017/Fall 2018/Spring 2020/Fall
2020/Spring 2021

Dean's List Distinction

Spring 2018/Spring 2019/Fall 2019

Honors and Awards

Awards

International Textile & Apparel Association Undergraduate

October 2021

Student Best Paper - First Place Award

\$500 award for top undergraduate paper submitted to conference

Georgia Southern University Research Symposium Undergraduate

April 2021

Oral Presentation - First Place Award

\$75 award for top oral presentation university-wide

College of Behavioral and Social Sciences Research Symposium Undergraduate Oral Presentation - First Place Award <i>\$100 award for excellence in research</i>	April 2021
John F. Nolen Hall of Leaders Award <i>Awarded for excellence in University involvement and continued leadership</i>	April 2021
University Honors College Research Funding Award <i>\$755 Awarded</i>	September 2020
Will Conard Study Abroad Scholarship for Fashion Merchandising <i>Full Tuition Study Abroad Scholarship to Regents University</i>	June 2020
Southern Talon Leadership Award <i>Awarded for excellence in campus leadership</i>	May 2020
New Student Organization of the Year - Honors Student Organization	May 2020
President's Volunteer Service Award <i>Awarded for 615 hours of volunteer service</i>	May 2020
National Retail Federation Challenge Semi Finalist Award <i>Semifinalist in national entrepreneurship competition</i>	May 2020
Betty Lane Family & Consumer Sciences Scholarship <i>\$1,000 Scholarship</i>	April 2018/2019/2020
Square One Weekend New Venture Award <i>Awarded for adaptive clothing business plan out of 7 teams</i>	February 2020
University Honors Program Travel Award <i>\$500 Awarded</i>	January 2020
Parker's Co. Customer Experience Project Research Winner <i>Awarded for excellence in field research and consumer analysis</i>	November 2019
Laurence King Publishing Award <i>\$414 Value for excellence in fashion education</i>	October 2019

Student Best Poster: 3rd Place - Regents University/ITAA Sustainability in Fashion Joint Conference	July 2019
School of Human Ecology Research Scholar <i>Completed 1 full year of research in School of Human Ecology</i>	April 2019
People's Choice Award - Eagle Showcase: Excellence in Service Learning Poster Award	April 2019
Honors Study Abroad Scholarship <i>\$500 Awarded</i>	December 2018
1906 Scholarship <i>4-year full tuition scholarship</i>	August 2017
Girl Scout Gold Award	September 2017

Honors Research Thesis

Miller, M., #BabeWithMobilityAid: Designing for female consumers that use mobility aids based on satisfaction with retail selection and garment design characteristics. (Ongoing).

- Grant Award Total: \$755
- Reviewed 7 adaptive clothing retailers and interviewed 13 female consumers who use mobility aids to find satisfaction in current garment selection; create five look collection based on feedback
- Advisor: Dr. Addie Martindale

Juried Conference Presentations

Miller, M., Martindale, A., (2022, May 25-29). *Empowering Accessibility*. Costume Society of America Annual Meeting, Minneapolis, MN, United States.

Martindale, A., **Miller, M.**, (2022, May 25-29). *Mid Century Adaptability*. Costume Society of America Annual Meeting, Minneapolis, MN, United States.

- Miller, M.,** Martindale, A., (2021, November 3-6). *Adapting Accessibility*. International Textile & Apparel Association, Virtual.
- Miller, M.,** Martindale, A., (2021, November 3-6). *Refashioning Accessibility*. International Textile & Apparel Association, Virtual.
- Miller, M.,** Martindale, A., (2021, November 3-6). *"I wish I had clothes that worked for me like everyone else": Female consumers that use mobility aids experiences with available ready-to-wear clothing and the fashion industry*. International Textile & Apparel Association, Virtual.
- Miller, M.,** (2021, April 26-30). *"We already look amazing, we just need designers to jump on board": Designing for female consumers that use mobility aids based on satisfaction with retail selection and garment design characteristics*. Georgia Southern University Honors College Symposium, Virtual
- Miller, M.,** (2021, April 12-16). *"People with disabilities just want to feel good too": Female consumers that use mobility aids satisfaction with retail and garment design characteristics*. Georgia Southern University Research Symposium, Virtual
- Miller, M.,** Martindale, A., (2020, November 18-21). *Active versus passive: uncovering gender bias in childrenswear clothing descriptions*. International Textile & Apparel Association, Virtual.
- Miller, M.,** (2020, October 23-24). *Babe with a mobility aid - Creating vintage inspired fashion accessible to individuals with limited mobility*. Georgia Undergraduate Research Conference, Virtual.
- Miller, M.,** (2020, May). *Active versus passive: uncovering gender bias in childrenswear clothing descriptions*. Georgia Southern Honors Research Symposium, Virtual.
- Miller, M.** (2020, April 22–23). *Waste or resource: exploring and utilizing fabric waste from the apparel design classroom*. 2020 Research Symposium, Statesboro, GA, United States. (Conference canceled)
- Miller, M.** (2020, March 19–21). *Waste or resource: exploring and utilizing fabric waste from the apparel design classroom*. Southern Regional Honors Conference, Birmingham, AL, United States. (Conference canceled)

Miller, M., (2019, July 31-Aug 2). *Waste or resource: exploring and utilizing fabric waste from the apparel design classroom*. Regents University/ITAA Sustainability in Fashion Joint Conference, London, United Kingdom.

Miller, M., (2019, April 26). *#AdvanceStyle: How sharing fashion on social media creates an opportunity for positive social engagement for aging adults*. Georgia Southern Honors Research Symposium, Statesboro, GA, United States.

Miller, M., (2019, April 17). *#AdvanceStyle: How sharing fashion on social media creates an opportunity for positive social engagement for aging adults*. School of Human Ecology Research Symposium, Statesboro, GA, United States.

Miller, M., (2019, April 18). *#AdvanceStyle: How sharing fashion on social media creates an opportunity for positive social engagement for aging adults*. Georgia Southern Research Symposium, Statesboro, GA, United States.

Miller, M., Botte, R., (2019, April 9). *Costume design with Averitt Center for the Arts*. Eagle Showcase: Excellence in Service-Learning, Statesboro, GA.

Miller, M., (2019, April 27-29). *#AdvanceStyle: How sharing fashion on social media creates an opportunity for positive social engagement for aging adults*. Southern Regional Honors Conference, Memphis, TN, United States.

Miller, M., & Martindale, A., (2018, October 12). *#AdvanceStyle: How sharing fashion on social media creates an opportunity for positive social engagement for aging adults*. Social Gerontology Conference, Statesboro, GA, United States.

Professional Experience

Assistant Costume Designer - Larry D. Clark Summer Repertory Theatre	June 2022 - July 2022
<ul style="list-style-type: none"> • Designed and sourced costume pieces for 2 productions with over 30 total actors for <i>Cat in the Hat</i> and <i>Aida</i> • Led garment fitting sessions with Costume Designer and actors • Organized over 40 costume pieces for 8 show run as head of wardrobe 	
Graduate Instructor - Intro to Apparel Production	August 2021 - Current

- Developed introductory industrial sewing production course with 6 projects
- Instructed 15-18 students per semester on professional construction techniques, machine knowledge, and finishing techniques

Graduate Stitcher - University of Missouri Theater

January 2022 - Current

- Worked on historically inspired productions under the guidance of the costume designer
- Create historical undergarments like 18th century stays
- Alter existing garments to fit actors measurements and show aesthetic

Undergraduate Research Assistant - School of Human Ecology

August 2019 - May 2021

- Analyzed over 300 childrenswear items & product description to find major discrepancy between functionality in girls and boys clothing
- Completed literature review study on accessibility in fashion industry

Gells Apparel Social Media & Marketing Internship

August 2020 - July 2021

- Initiated brand deals with Southport, CT based apparel and accessories company
- Created social media posts to boost engagement by 15%
- Executed consumer research for entry into NHL market

La Genereaux Handbag Design Intern

October 2020 - May 2021

- Designed handbag and face masks for start-up company
- Sourced post-consumer waste for bag materials

FMAD Sustainability Coordinator

October 2018 - May 2021

- Coordinated 4 events with Center for Sustainability to teach results-oriented sewing repair skills to 80+ people
- Initiated study that improved fabric reuse/recycling efforts by 50%

Peer Leader - First Year Experience

January 2018 - December 2020

- Led multiple lessons in college classroom about organization and involvement
- Monitored development of new honors students by hosting personal meetings for 40 students
- Enhanced presentation skills and information delivery

Teaching Assistant - Parker College of Business

January 2018 - June 2020

- Taught lessons to over 400 students on college engagement & institutional opportunities
- Increased student engagement in extracurriculars by 35%
- Increased efficiency of class attendance by 50%

Costume Design Volunteer Lead - Averitt Center for the Arts

August 2018 - April
2019

- Directed team to create/source 50+ costume pieces for 2 productions with 20+ actors

Resident Advisor - University Housing

July 2018 - August
2019

- Built community in residence hall of first year students
- Planned programs & events to fulfill Learning Goals
- Supervised 4 building complex for safety and well-being of over 1000 residents

Summer Tour Guide - Office of Admissions

May 2018 - July 2018

- Selling Georgia Southern University to potential students and families on 2 mile campus tour
- Engaging guests warmly and monitoring safety while answering questions about University, population, housing, and more

Experiential Learning

Study Abroad

Textile and Apparel Supply Chain in El Salvador March 2022
Related Coursework: Apparel Manufacturing, Apparel Production

Issues in Caribbean Development - Trinidad & Tobago March 2019
Related Coursework: Caribbean Development, International Studies

Business Abroad - Hong Kong, China December 2018
Related Coursework: International Business, Strategic Management

Competitions

National Retail Federation Student Challenge June 2020 - October 2020
Semi-Finalists

Square One Startup New Venture Competition January 2020
1st Place Winner

Parker's Co. Customer Experience Project August 2019 - December 2019
1st Place Winner

Kent State University Fashion Tech Hackathon February 2020

Honors Societies & Student Organizations

Graduate Association of Textile & Apparel Management August 2021 - Current
Social Events Coordinator

University Honors College August 2017 - May 2021

Honors Student Organization August 2019 - December 2020
President

Phi Eta Sigma Honors Society January 2018 - May 2021
Community Service Coordinator: 2018-2019

Phi Upsilon Omicron Honors Society January 2018 - May 2021
Member

Parker Business Scholars February 2019 - August 2020
Member

Honors Ambassadors August 2017 - May 2021
Member

Southern Leaders August 2017 - May 2021
Member

Southern Ambassadors March 2018 - May 2021
Campus Tour Guide

College of Behavioral & Social Sciences August 2019 - May 2021
Dean's Advisory Council
Member

Student Marketing Advisory Council August 2018 - January 2019
Member

Student Advisory Board August 2017 - May 2018
Member

Volunteer Experiences

Southern Leaders Storytime	August 2020
Conversations With Professors	August 2018/2019/2020
GSM Closet Lead	September - November 2019
GreenFest Volunteer	October 2018/2019
Fall Family Weekend	September 2017/2018/2019
Georgia Southern Theater Costume Department	August - November 2019
FMAD Fashion Showcase Volunteer	December 2018
Operation Move In	August 2018/2019
ArtsFest	April 2018/2019
No Impact Week Volunteer	April 2018/2019
Retails Thrift Store	Sept 2018 - March 2019
Step Into Statesboro	September 2018
BUILD Leader Program	January - July 2018
Alternative Break - Hohenwald Elephant Sanctuary	May 2018
Southbridge Easter Egg Hunt	March 2018
Bulloch County Afterschool Program	February 2018
Activate Animal Adoptathon	September 2017 - March 2018
Kiwanis Ogeechee Fair Volunteer	October 2017
University Programming Board Event Planning	August - October 2017
BUILD Community Engagement Program	August 2017
<i>Total Volunteer Hours: 615 hours</i>	

Features

“The Designer”	March 2020
Eagle Executive Magazine	
<ul style="list-style-type: none"> • https://digitalcommons.georgiasouthern.edu/eagle-executive/24/ 	

- “From Fabric to Fashion”
Reflector Magazine Feature
January 2020
- https://issuu.com/stmedmagazines/docs/reflectorfall2019_master2
- “Fashioning Experience”
February 2019
- <https://academics.georgiasouthern.edu/honors/2019/02/01/fashioning-experience/>

Showcases

- GSU Miscellany Arts Showcase
January 2020
- FMAD Design Showcase
December 2019

Interests and Added Qualifications

Certifications & Trainings

- Enneagram & Leadership Training
September 2020
- NVivo 12 Training
January 2020
- BB&T Emerging Leadership Program
October 2019
- Southern Collegiate Leadership Conference
September 2017

Professional Memberships

- International Textile & Apparel Association
Spring 2019 - Current